



MOBILIZING ACTION: FAMILY CAREGIVERS IN CANADA IS A TWO YEAR PROJECT (APRIL 2014- MARCH 2016) DESIGNED TO:

1. Develop an Action Plan to influence future policy directions and programming to supporting family caregivers.
2. Broaden awareness of caregiver needs and understanding of the Action Plan through integrated communication strategies.

NATIONAL STEERING COMMITTEE:

3M

Canadian Cancer Action Network
Canadian Home Care Association
Canadian Human Rights Commission,
Canadian Partnership Against Cancer
Carers Canada
Janssen Inc.
Mental Health Commission of Canada
Saint Elizabeth
SEIU Healthcare

CAREGIVER ADVISORY GROUP:

Odette Beaudoin
Helene Hardy
Barbara Morgan
Lorna Scott
Lori Taraba

PROJECT FUNDERS:




NOTABLE MOMENTS FOR MOBILIZING ACTION: DEFINING THE ACTION PLAN

SETTING THE STAGE

- 2011** ○ **A CARERS MANIFESTO:** Carers Canada outlines priorities identified by carers and organizations that support them, releases *Canadian Caregiver Strategy*.
- 2013** ○ **ACTION TABLE ON FAMILY CAREGIVERS:** Canadian Cancer Action Network convenes over 40 stakeholders and caregivers identify solutions to reduce the financial hardships faced by family caregivers.
- THE WAY FORWARD CAREGIVER CONSULTATIONS:** Caregivers identify their needs in caring for someone with a life-limiting illness.

SHAPING THE VISION

- APR 2014** ○ **MOBILIZING ACTION:** Launch of the coordinated initiative *Family Caregivers in Canada*. 

LEADERSHIP AND DIRECTION

EXPERT OVERSIGHT: Formation of *National Steering Committee* and *Caregiver Advisory Group*.

COLLABORATIVE ENGAGEMENT

- SEPT 2014** ○ **ACTION PLANNING ROUNDTABLE:** Over 50 stakeholders come together for 2 days to identify specific actions for governments, employers and health providers to support carers.
- JAN - FEB 2015** ○ **E-DELPHI CONSULTATION:** Interactive discussions to reach consensus on and endorsement of the *Action Plan*.

ARTICULATING THE PLAN

- JUN 2015** ○ **INTEGRATED AND SHARED ACTION PLAN:** a blueprint for coordinated actions to support carers. The *Action Plan* contains 7 strategic outcomes and 14 measurable indicators to support the achievement of 13 clear objectives and 92 recommended actions.

MOBILIZING ACTION

- AUG 2015** ○ **ENHANCED PROJECT SCOPE:** Coalesce stakeholders to advance four priority objectives in the *Action Plan*.
- SEPT - MAR 2015-16** ○ **MOBILIZING ACTION TEAMS:** 48 stakeholders (including caregivers) involved in four actions teams to share expertise and develop specific work plans to advance priorities.
 1. Access - Create a case for technology enabled carers
 2. Awareness – Targeted federal advocacy plan
 3. Financial – Explore respite options for carers
 4. Workplace – Engage employers in conversations about work and care
- JAN 2016** ○ **AWARENESS AND OUTREACH:** Broad dissemination of *Action Plan* and group successes.

2016 ○ MAKING CHANGE HAPPEN

Sustaining the integrated and collaboration actions and achievement of shared outcomes.

MOBILIZING ACTION TEAM: CREATING REAL CHANGE FOR CAREGIVERS

Through a collaborative and a shared model of engagement, Mobilizing Action Teams (MAT) plan, lead and undertake the execution of tactics to advance key objectives—awareness, access, financial, and supportive workplaces.

Carers Canada facilitates collaboration and operational coordination through the maintenance of the Mobilizing Action secretariat. This include ensuring collaborative engagement of Mobilizing Action Teams, facilitating ongoing active involvement of carers and supporting strategic communications.

AWARENESS MOBILIZING ACTION TEAM			
PARTNERS	MOBILIZING ACTION (NOV 2015- MAR 2016)	MAKING CHANGE HAPPEN (PHASE 2)	SHARED OUTCOMES
<ul style="list-style-type: none"> - Carers Canada - Canadian Home Care Association - Canadian Hospice Palliative Care Association - Canadian Nurses Association - Health Charities Coalition of Canada - Helene Hardy, caregiver - Janssen Inc. - Lorna Scott, caregiver - MS Society of Canada - Parkinson Society Canada - SEIU Healthcare 	<ul style="list-style-type: none"> • Recognition in 2015 federal election • Prime Minister Proclamation • Campaign for National Carers Day – April 5, 2016 <ul style="list-style-type: none"> - MP breakfast on Parliament Hill - Recognizing Working Carers 	<ul style="list-style-type: none"> • Political champions for carers • Recognize carers in national health care strategies • Targeted briefs on caregiving issues 	<p>Recognition of carers and identification of their unique needs in government policies and programs.</p>
ACCESS MOBILIZING ACTION TEAM			
PARTNERS	MOBILIZING ACTION (NOV 2015- MAR 2016)	MAKING CHANGE HAPPEN (PHASE 2)	SHARED OUTCOMES
<ul style="list-style-type: none"> - 3M - Canadian Cancer Action Network - CBI Health Group - Canadian Home Care Association - CareLink Advantage - GE Healthcare - Memorial University of Newfoundland – Centre for Nursing Studies - Philips Lifeline Canada - Vickie Cammack 	<ul style="list-style-type: none"> • A case for technology enabled carer • Funding proposal for a caregiver survey on receptivity to technology 	<ul style="list-style-type: none"> • A caregiver survey on receptivity and the use of technology • Facilitate a round table on Technology-Enabled Carers • Vision and road map for technology-enabled carers (including priorities and actions) • Strategic approaches with provincial governments 	<p>Improve access to caregiver support services and patient care resources</p>
FINANCIAL MOBILIZING ACTION TEAM			
PARTNERS	MOBILIZING ACTION (NOV 2015- MAR 2016)	MAKING CHANGE HAPPEN (PHASE 2)	SHARED OUTCOMES
<ul style="list-style-type: none"> - Alberta Caregiver Association - Alberta Health Services - Canadian Home Care Association - CBI Health Group - Care at Home - Closing the Gap - Nursing and Homemakers Inc. - Ontario Caregiver Coalition - PEI Health - SEIU Healthcare 	<ul style="list-style-type: none"> • Scope and outline of briefing paper on respite services 	<ul style="list-style-type: none"> • Briefing paper on respite services • Raise awareness of respite as a Provincial government priority • Engage P/T governments in dialogue on respite 	<p>Flexible financial options and access to the appropriate resources that alleviate the financial burden associated with providing care</p>
WORKPLACE MOBILIZING ACTION TEAM			
PARTNERS	MOBILIZING ACTION (NOV 2015- MAR 2016)	MAKING CHANGE HAPPEN (PHASE 2)	SHARED OUTCOMES
<ul style="list-style-type: none"> - Carers Canada - Canadian Human Rights Commission - CBI Health Group - Mental Health Commission of Canada - McMaster/CIHR - Saint Elizabeth - Vanier Institute - Vickie Cammack - University of Guelph – Dr. Donna Lero 	<ul style="list-style-type: none"> • Explore opportunities for awareness – engagement campaign • Support development of workplace standard 	<ul style="list-style-type: none"> • Engagement campaign • Corporate champions • ‘Carer friendly’ workplace strategies and actions 	<p>Create supportive workplaces that recognize caregiving obligations</p>